

For Our Staff

Announcing Capella Healthcare's First Annual Community Photography Contest

With the recent launch of Capella Healthcare's new website, we discovered an opportunity to better showcase Capella's unique communities. And we need your help. Share your vision of the world with us by entering our First Annual Community Photography Contest. Photos must be of a community that is served by a Capella hospital or an affiliate. There are three categories:

- **Places** – Show us your view of “Americana” in your part of the world. Photos can be landscapes, geological or climate features, events or activities... anything that captures the essence of your unique community.
- **People** – Show us individuals from all walks of life, including families at play, people volunteering, the diversity that makes the place where you live and work special. **No hospital work photos.** Signed photo release forms will be required for any individuals shown (unless it is determined by legal counsel that this is not necessary on a case-by-case basis).
- **Purpose** – Show us how the people in your community care for their friends, their family or those less fortunate.

The award-winning photographs will be featured on Capella's website and in various publications. Cash prizes will be awarded to the top three winners in each category.

The Official Rules

1. **Sponsor.** The contest sponsor is Capella Healthcare, Inc., with offices at 501 Corporate Center Drive, Suite 501, Franklin, TN 37067.
2. **Term.** Entry begins on June 1, 2011, at 12 Noon CST, and ends on July 31, at 12 Noon CST. Judging begins on or about August 1 and concludes on or about August 31.
3. **Deadline.** The deadline to enter is Sunday, July 31, 2011, at Midnight CST.
4. **Eligibility.** The contest is open only to employees, volunteers or medical staff members of an organization that is formally affiliated with Capella Healthcare on July 1, 2011.
 - While photos cannot be entered into the contest until June 1, they may have been taken at any point in time.
 - All photographs should accurately reflect the subject matter and the scene as it appeared. Photos that have been digitally altered beyond standard optimization (removal of dust, cropping, reasonable adjustments to exposure, color and contrast, etc.) will be disqualified. Images that do not meet these requirements may or may not be judged at the judging panel's sole discretion.
 - Photo captions must accompany all submissions, and should include the subject of the image, the location where the image was taken, and the name of the photographer. (Capella Healthcare has final approval of any language that appears on its web site or in any other materials with any of the photos and will not promote or endorse third-party products or services.)
 - If your photo is selected as a winner, you may be required to provide signed release forms from individuals in the photo in order to claim the prize.
5. **Judging.** Images will be judged on technical excellence, overall impact, composition, originality and artistic merit. Winners will be announced on or before September 1. Capella Healthcare reserves the right to adjust any deadline(s) as the result of causes beyond its immediate control. Capella Healthcare shall determine winner eligibility in its sole and absolute discretion. The decision of the judging panel is final.

6. **Prizes and Awards.** First (\$200), second (\$100) and third place (\$50) awards will be presented in each of the three categories. In its sole discretion, the judging panel may present other awards such as “honorable mention” or “Grand Prize” or may choose not to award all categories if there are not sufficient entries. All award winners will receive a certificate. (Note: If your photo is selected as a winner, you may be required to provide signed release forms from individuals in the photo in order to claim the prize.)
7. **Your Rights.** You will retain all rights to any photograph you submit -- including ownership, if applicable. If your image is selected as an honorable mention, finalist, or winner of the competition, you grant Capella Healthcare a nonexclusive right, in perpetuity, to:
 - Publish the images for Capella Healthcare’s purposes in any format, including on the company’s website and in publications or presentations, such as newsletters, brochures, reports, awards, displays, and/or audiovisual presentations.
 - Provide images to other individuals and organizations for related use promoting Capella Healthcare in news stories, newsletters, reports, slide shows, displays, web pages, and the like.
 - Use, in connection with the Photo Contest, your name, city, state and country of residence in promotions and other publications.
 - Keep the files provided, and to archive the images on CD or in other electronic forms, so that your photos can be used to support our mission and be properly credited.
 - As conditions of this permission, Capella Healthcare shall credit all photographs with the caption “© Photographer's Name.”
8. **How to Enter.** You may enter as many photos as you would like. Photos may have been taken at any time. Entries may originate in any format, including - but not limited to - digital files, digital prints, color transparencies, color prints, or black and white prints -- so long as they are submitted electronically. [Previously published material for which non-exclusive rights were granted may be entered as long as you still maintain the right to grant Capella Healthcare a license (see "Your Rights" above). You must be able to disclose when and where the photo appeared previously to Capella Healthcare upon request.]

Each photo should be submitted electronically, by one of the following methods:

- **Via Email** – Email individual photos up to 10 mg to CapellaHealthcare@gmail.com. Include “Photo Contest – Your Name” in the subject line. Attach a single photo and the official entry form. (Note: If your photo is selected as a winner, you may be required to provide signed release forms from individuals in the photo in order to claim the prize.)
 - **Post photo to Dropbox.com or other similar site and Email the link** – Sites like Dropbox provide easier access to larger files that you may not be able to email. To enter a photo in this way, follow the instructions above but instead of attaching the actual photo, simply provide the link to your photo
9. **Legal Conditions.** By entering this contest, you agree to certain legal conditions. See document entitled “Photo Contest Entry Form.”
 10. **Questions.** Questions and inquiries about contest rules can be emailed to CapellaHealthcare@gmail.com.