



## Here's to a Healthier Southwest Oklahoma Region

**At Southwestern Medical Center**, our goal is to deliver the best healthcare available in the Lawton/Fort Sill community, Comanche County and surrounding areas as we seek to exceed the expectations of all those we serve. With the help of dedicated physicians, team members, volunteers and Board members, along with your continued support and encouragement, we continue our passionate pursuit of excellence. While delivering quality healthcare is the single most important contribution we make, there are many other ways we make a positive impact on the communities we serve. Here are a few of the other ways we are making a difference.

### Over \$2.69 Million In Capital Improvements

In 2010, SWMC invested in life-saving technology such as the new 1.5 Tesla HD MRI. This new technology features an upgraded magnet with an eight-channel coil capability, which doubles the signal strength, provides better quality images, and reduces exam times. Another upgrade to significantly improve quality of care was the new GE LightSpeed VCT scanner, delivering crystal clear, high resolution 3D images with breathtaking speed. Additional equipment SWMC invested in includes new playground equipment for the West Campus Behavioral Health Center; Dinamaps, O2 regulators, suction units, and a new nursing call light system. Also in the fall of 2010, the former admitting area was renovated into the new Centennial Conference room. Community events, educational seminars, meetings and other special events, are held in this multi-purpose room.

SWMC relocated and unveiled the new **Center for Wound Healing and Hyperbarics** in March, 2011. Having the center located at the main campus will be an enormous convenience for patients as well as team members. The Center for Wound Healing and Hyperbarics has approximately 2,000 square feet of space, enough room to house two hyperbaric chambers.

Our new outpatient rehabilitation center also relocated to the hospital campus. The new **Center for Sports and Rehabilitation** opened its doors in May of this year. The new space totals more than 4,000 square feet and includes a SwimEx pool, allowing us to offer one of the few therapy pools available in the Lawton/Fort Sill community and surrounding areas. In addition we now offer cardio/exercise machines, a straight indoor track, and sports equipment for plyometric, agility, and speed training.

In fact, we invested over \$2.69 million in our facilities last year which, in addition to the above, included technology replacement, information technology additions/updates, and routine facility upkeep and maintenance.

### Contributing To Our Local Tax Base

Last year Southwestern Medical Center paid over \$1.3 million in taxes which helped to support our city, county, and state. This included sales taxes as well as property taxes. These dollars help to support local schools, development of roads, recruitment of business and industry, and other needed services.

### Helping Those In Need

Southwestern Medical Center provided more than \$145 million in uncompensated care last year, which included the amounts not covered by government-supported programs such as Medicare and Medicaid. This amount also includes more than \$12.3 million for charity care, discounts for the uninsured, and bad debts, incurred as we cared for many people without sufficient resources.

### Adding New Physicians

During the past year, Southwestern Medical Center added ten new physicians to our highly respected medical staff, including specialists in Family Practice, ENT, Pediatrics, Psychiatry, and Urology.

### One Of Our Community's Major Employers

Providing an annual payroll of over \$32.2 million to 496 employees, Southwestern Medical Center is one of the largest employers in this region. We thank you for choosing us for your healthcare needs. With your support, together we can continue making healthcare and our community better.



Steve Hyde, CEO  
Southwestern Medical Center





# Community Benefit Report 2010

## Charity and Other Uncompensated Care

**\$145,740,494**

Includes unpaid cost of government-sponsored programs such as Medicare and Medicaid as well as charity care, discounts for the uninsured and bad debts, incurred as we cared for many people without sufficient resources.

## Community Benefit Programs & Contributions

**\$1,162,525**

Charitable Donations	\$50,577
Community Health Services	\$11,084
Physician Recruitment	\$1,100,864

## Taxes

**\$1,349,043**

Includes property, sales and other taxes which help to support our services funded by our city, county and state.

## 2010 Total

**\$148,252,062**

In addition to the above, the hospital's payroll of \$32,248,385 and capital investments of over \$2,696,053 also contributed significantly to the community's economic success.

## Sponsorships & Donations

*Southwestern Medical Center and our family of team members, physicians and volunteers are proud to have been able to support the following organizations this past*

- United Way of Lawton/Fort Sill
  - Annual Arts for All
  - SWMC Pride Gallery
- Lawton chapter March of Dimes
  - March for Babies
  - Lawton chapter MS Walk
- Comanche County Relay for Life
- Lawton/Fort Sill Chamber of Commerce
  - Local Armed Services YMCA
  - Lawton Public Schools
- Lawton Crime Stoppers Moonlight Walk Against Drugs
  - Lawton/Fort Sill Safety Partnership
    - KCCU public radio
    - Cameron University
    - Lawton Food Bank

## Leadership

### Board of Trustees

- Steve Hyde, CEO**
- Don L. Smith, J.D.,** Chairman
- Stephen Snell, M.D.,** Chief of Staff (ENT)
- Martin Jones, M.D.,** Vice Chief of Staff (OB/GYN)
- Shireen Bhargava, M.D.** (OB/GYN)
- Krista Gordon, M.D.** (FP)
- Shawn Anderson, D.Ph.**
- Janice Bell**
- Kenneth Kleypas**

### Medical Staff Leadership

- Stephen Snell, M.D., ENT, Chief of Staff
- Martin Jones, M.D., OB/GYN,  
Vice Chief of Staff Elect
- Heidi Malling, M.D., Family Practice,  
Member at Large
- Daniel Constance, M.D., Internal Medicine  
Department Chairperson
- Aryan Kadivar, M.D., Family Medicine/Pediatrics  
Department Chairperson
- David Pagnanelli, M.D., Surgery  
Department Chairperson
- Jeffrey Zweig, M.D., OB/GYN  
Department Chairperson
- Scott Malowney, M.D., Emergency Medicine  
Department Chairperson

### Physician Leadership Group

- Steve Snell, M.D., PLG Chairman, ENT
- Martin Jones, M.D., OB/GYN
- Mark Cotton, M.D., Family Practice
- Sinisa Trbovic, M.D., Psychiatry
- Vincent Luz, M.D., Pediatrics
- Kathryn Newport, M.D., Anesthesiology
- Khoa Le, M.D., General Surgery
- Wayne Johnson, M.D., Orthopedics
- Mayank Dave, M.D., Family Practice

Southwestern Medical Center is part of the Capella Healthcare family of hospitals. Capella Healthcare partners with communities to build strong local healthcare systems that are known for quality patient care. With the philosophy that all healthcare is local, Capella collaborates with each hospital's medical staff, board and community leadership to take care to the next level. For more information, visit: [Capella-Healthcare.com](http://Capella-Healthcare.com)

