

FOR IMMEDIATE RELEASE

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**SOUTHWESTERN MEDICAL CENTER RECEIVES HEALTHSTREAM RESEARCH
EXCELLENCE THROUGH INSIGHT OUTPATIENT SATISFACTION AWARD**

Southwestern Medical Center is a proud recipient of the 2006 HealthStream Research Excellence Patient Satisfaction Award. This award recognizes hospitals for high patient satisfaction scores which also excel in the ability to gain insight into their patients, employees, physicians and community to build excellence within the organization. In order to receive this award, Southwestern Medical Center had to be ranked above the 75th percentile ranking of hospitals with 100 to 249 beds. Southwestern Medical Center is one of four hospitals in HealthStream's Outpatient Patient Satisfaction category to receive the *Excellence through Insight* Award. The patient satisfaction information that qualified the facility was pulled from a database containing satisfaction information for more than 1,100 healthcare facilities or 22% of the nation's acute-care hospitals. "We are excited to have received this award and we strive to have the best patient satisfaction results for all the services we offer," states Jon O'Shaughnessy, CEO. O'Shaughnessy went on to thank the staff, volunteers and physicians working at Southwestern Medical Center. "These are the people who make our patient treatment a positive experience!"

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